

## Look to the future

Expatriates were asked about family and friends currently living in Newfoundland and Labrador, as well as those residing outside the province.

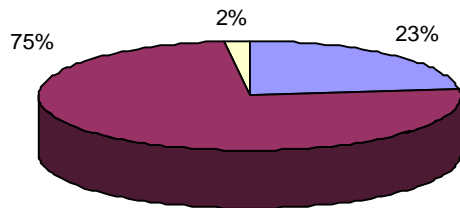
- ◆ 97% have friends or family living in Newfoundland and Labrador.
- ◆ 70% have family and friends living near their current residence outside Newfoundland and Labrador. Respondents living in Alberta or Ontario are more likely to have family and friends living nearby than those living elsewhere.
- ◆ 42% know of family or friends planning to leave Newfoundland and Labrador within the next five years.

The top three reasons expatriates left the province were: to obtain employment, lack of job opportunities and low paying jobs.

Seventy-five percent said they would like to return to Newfoundland and Labrador to settle.

- ◆ A higher percentage of those under age 30 would return to this province compared to older age groups.
- ◆ Expatriates who left the province between 1996 and 2003 are more likely to want to return than those who left earlier.

**Expatriates wanting to return to Newfoundland and Labrador to settle**



■ No ■ Yes ■ No response

## Call to Action

Job opportunities is a key reason individuals plan to leave or return to Newfoundland and Labrador. It is therefore important that all people are more informed about existing job opportunities in this province.

Prior to leaving, 80% of expatriates had not spoken to a professional career counsellor regarding future opportunities. Since leaving the province, 93% of expatriates have not spoken to a professional career counsellor on that same issue.

Over one half of the expatriates who did speak to a career counsellor said they received useful information. However, individuals are not taking advantage of career planning supports to seek career advice, or to find out about job opportunities here.

In a constantly changing global market, people need access to career-related information. They need accurate, current information on the labour market and must understand the link between job opportunities and better quality of life. How will you help Newfoundlanders and Labradorians make informed decisions?

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## Rural Secretariat

Strategic Social Plan  
Cormack-Grenfell Region

Human Resources  
Strategy

**We asked.**  
**Newfoundlanders**  
**and**  
**Labradorians**  
**living away**  
**answered.**  
**Key findings.**



## Who we are

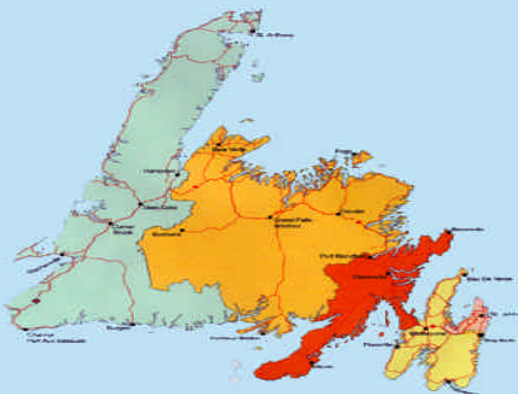
The Rural Secretariat/Strategic Social Plan Cormack-Grenfell Region extends from St. Anthony on the Great Northern Peninsula to Francois on the southwest coast: 173 unique communities.

In 2003-2004, as part of a larger Human Resources Strategy, Newfoundlanders and Labradorians living away were surveyed via the Internet to determine:

- ◆ Education and training
- ◆ Experience with career counselling
- ◆ Knowledge of local labour markets
- ◆ Decision to leave Newfoundland and Labrador
- ◆ Decision to return to Newfoundland and Labrador

This brochure contains key findings from this survey, one of four which will inform the Human Resources Strategy for the region. In some cases, what you read may surprise you.

The Cormack-Grenfell Region (green area) extends from St. Anthony to Francois



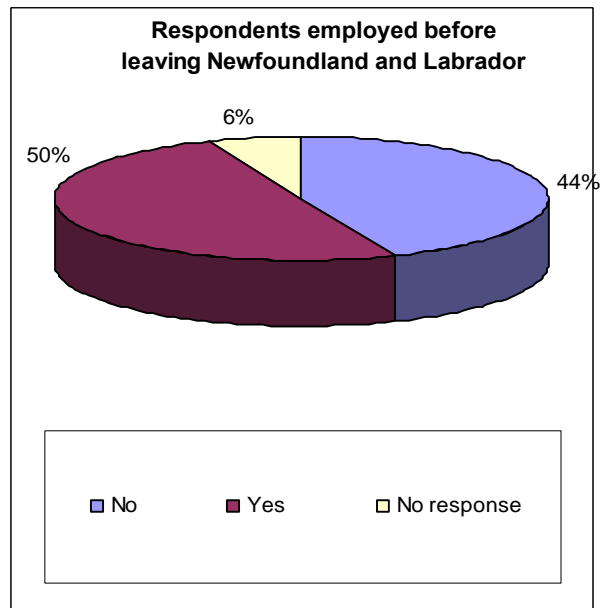
## Education, employment

Prior to leaving Newfoundland and Labrador, 70% of expatriates had received some post-secondary training; 29% graduated from a university degree program, 18% from a trade/technical program, and 11% from a community college.

- ◆ 38% of respondents under age 30 had obtained a university education as opposed to 28% of those in the 30 to 49 age range and 7% of those age 50-plus.
- ◆ Respondents under age 30 were least likely to have obtained a trade/technical education compared to the other age groups.

Prior to leaving the province, one half of respondents were employed. Over one half of those (55%) were employed in a permanent and full-time position.

Since leaving the province, 81% of expatriates are employed, most in permanent full-time positions. More men than women are employed full time.



## Labour market

Over one half of expatriates surveyed indicated they believe there are future job opportunities in Newfoundland and Labrador.

- ◆ Expatriates under age 30 (58%) are more likely to believe there are future job opportunities.
- ◆ Expatriates living in the Atlantic provinces are more positive about future job opportunities in Newfoundland and Labrador (65%) compared to those living in Alberta (51%) or Ontario (52%).
- ◆ Less than one half of expatriates (44%) search for job opportunities in Newfoundland and Labrador. Men are slightly more likely to search than are women and a higher percentage of expatriates under age 30 (54%) search for job opportunities compared to older age groups.

